

scruples®



COLOR ART
FRESH

EMILY TITANIUM BLONDE

GET THE LOOK



EMILY HAIRCOLOR

TITANIUM BLONDE

Power Blonde Lightener and Color Art Fresh Blue Titanium series create a stunning, icy blonde using this modern baby lights & foilage technique.

FORMULA

MODEL: Emily **NATURAL LEVEL:** 6

PRE-LIGHTEN HAIRLINE: ● POWER BLONDE Lightening Powder + 10 Volume Pure Oxi Creme Developer

PRE-LIGHTEN: ● POWER BLONDE Lightening Powder + 20 Volume Pure Oxi Creme Developer

SHADOW ROOT: ● COLOR ART FRESH Demi-Permanent Liquid Color 6N Cliffside + 5BT Freezing Rain

TONER: ● COLOR ART FRESH Demi-Permanent Liquid Color 9BT Arctic Avalanche

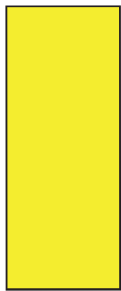
CREDITS

Haircolor: Brit Wright

Styling: Katie Nielsen

Makeup: Jaimie Schnacky

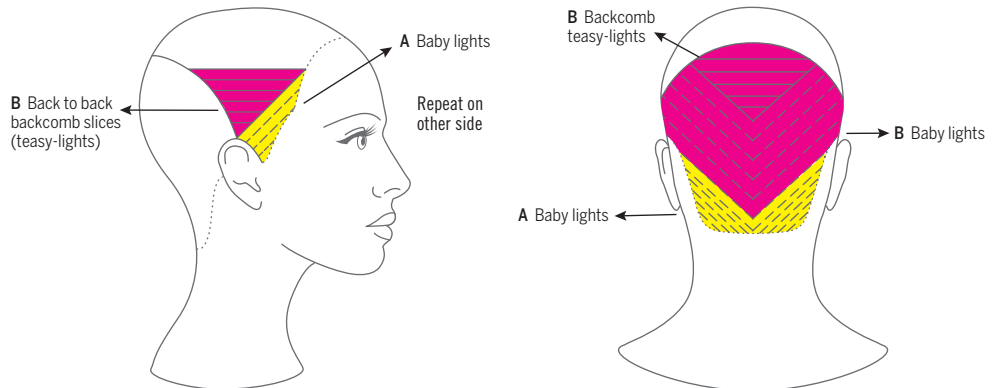
Photography: Jake Thompson



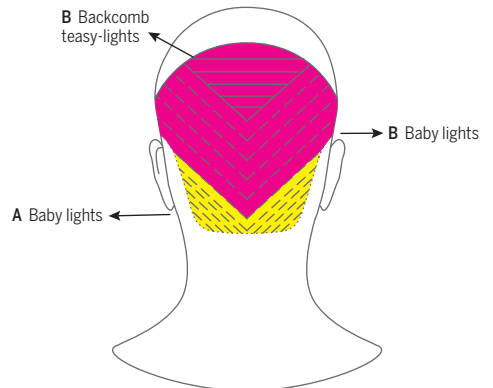
A



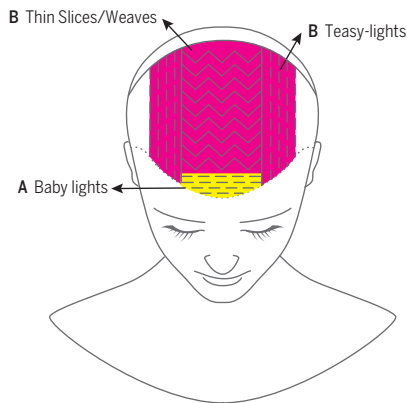
B



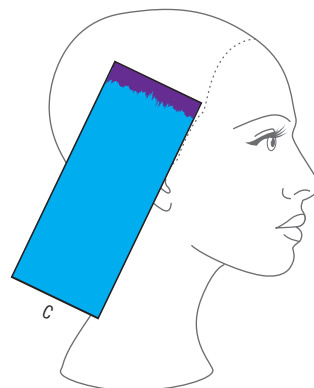
STEP 1



STEP 2



STEP 3



STEP 4

Scruples

WANT MORE EDUCATION?



For access to additional technicals and formulas, visit [scrupleshaircare.com/professionals](https://www.scrupleshaircare.com/professionals)
Scruples on-demand video education available at [youtube.com/scrupleshaircare](https://www.youtube.com/scrupleshaircare)